



THE UNIVERSITY  
*of* EDINBURGH



Better health,  
better futures

# AI: From Zero to Aha!

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University of Edinburgh

## NASA's James Webb Space Telescope, deepest and sharpest image of the universe



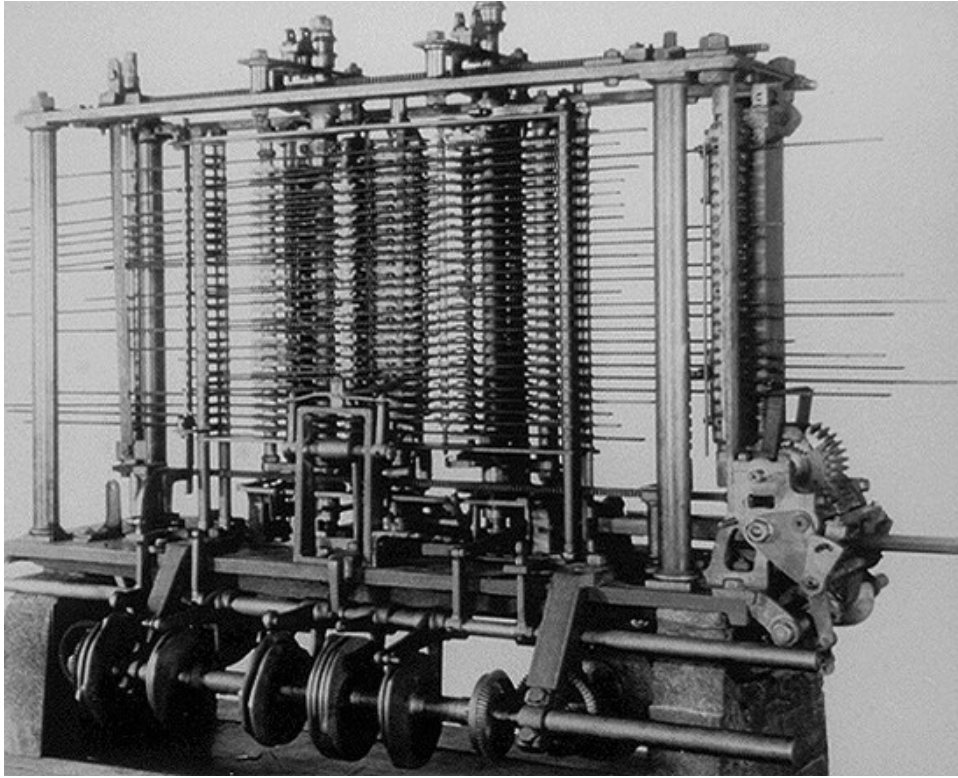
What is the **most complex creation** in the known universe?

# The Most Complex Creation in the Known Universe ...

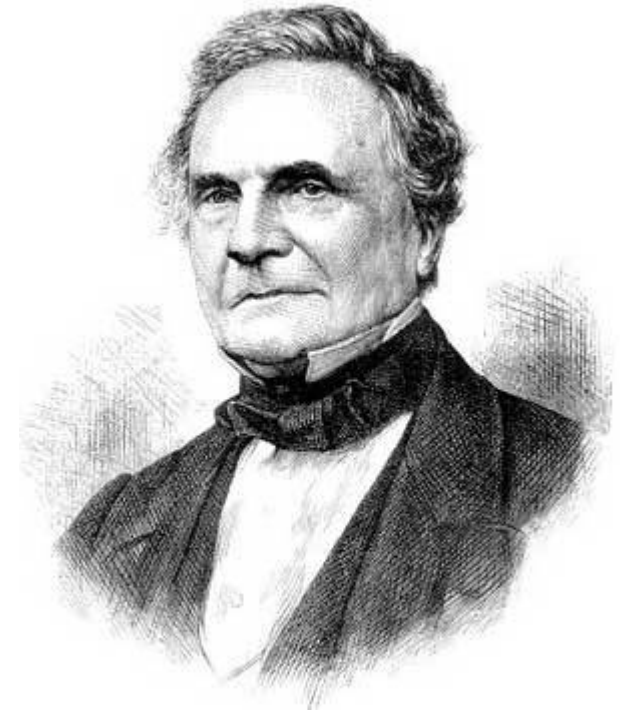
## Human Brain

- 86B Neurons
- 86,000B Synapses

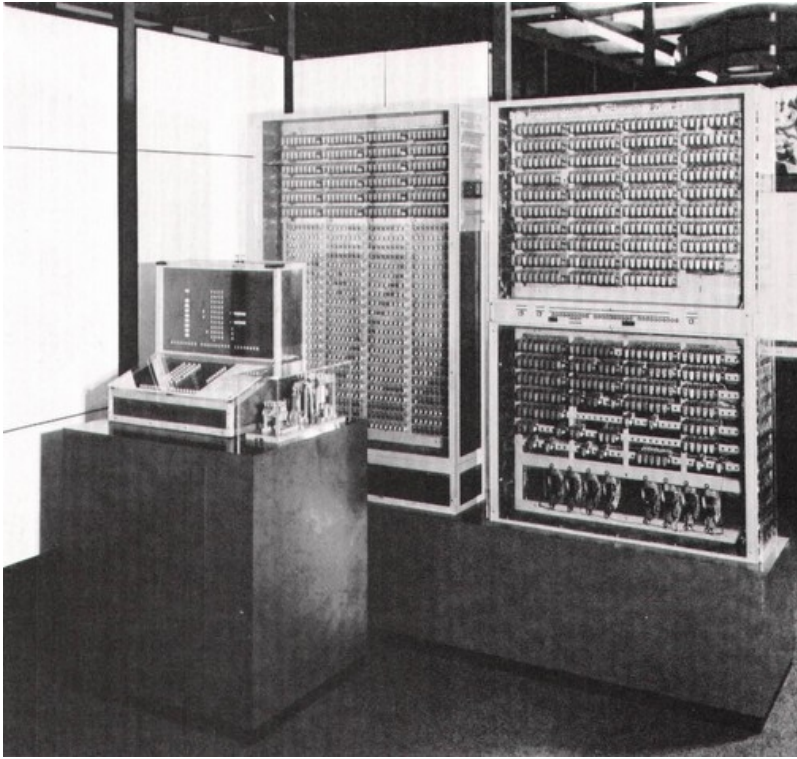




**Difference Engine**  
(Mechanical Computer, Mid 19<sup>th</sup> century)



Charles Babbage (1791-1871)  
[Father of the computer]



Z3

(ElectroMechanical Computer, 1941)

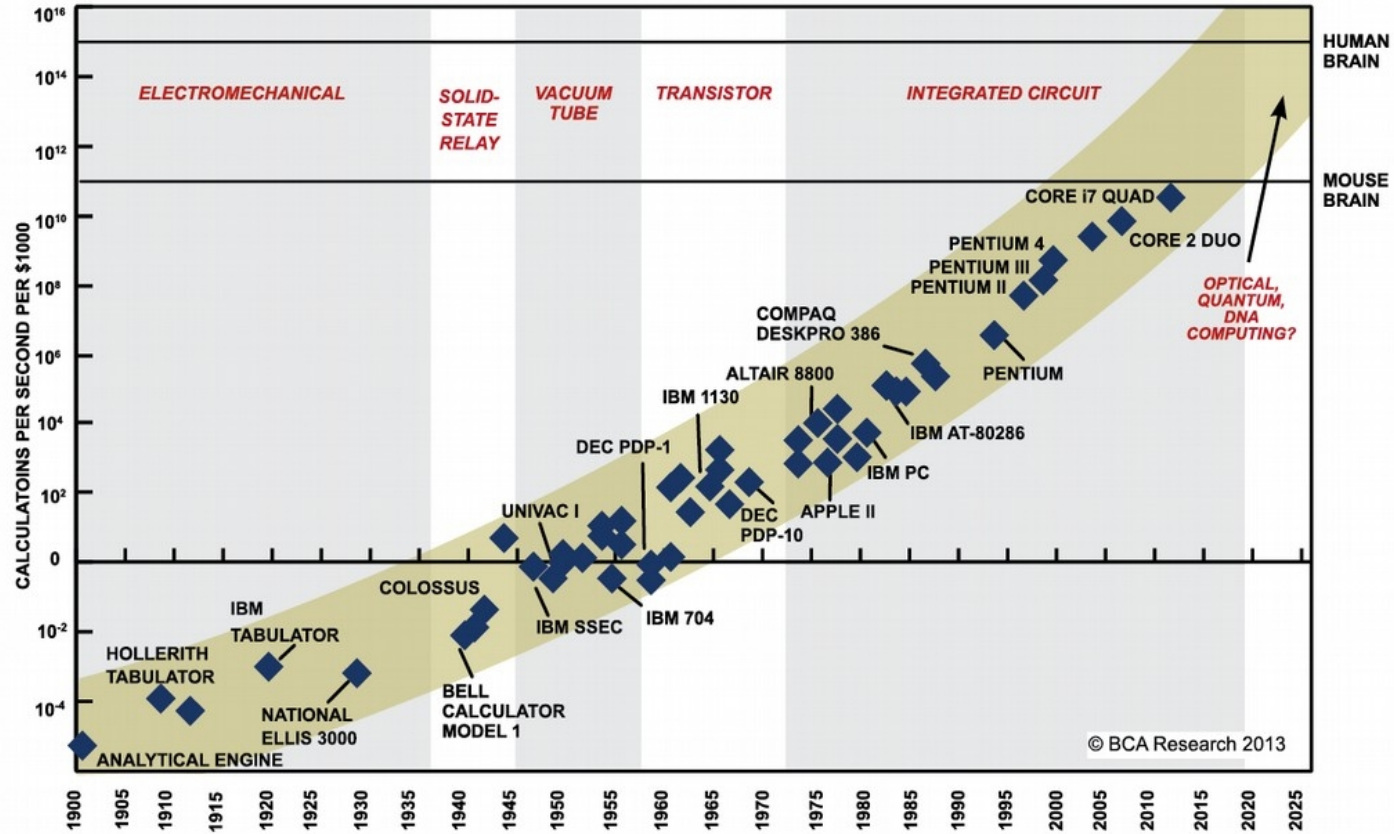


Konrad Zuse (1910-1995)



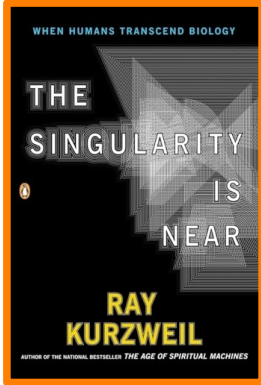
# ENIAC

(Electronic Numerical Integrator and Computer, 1945)

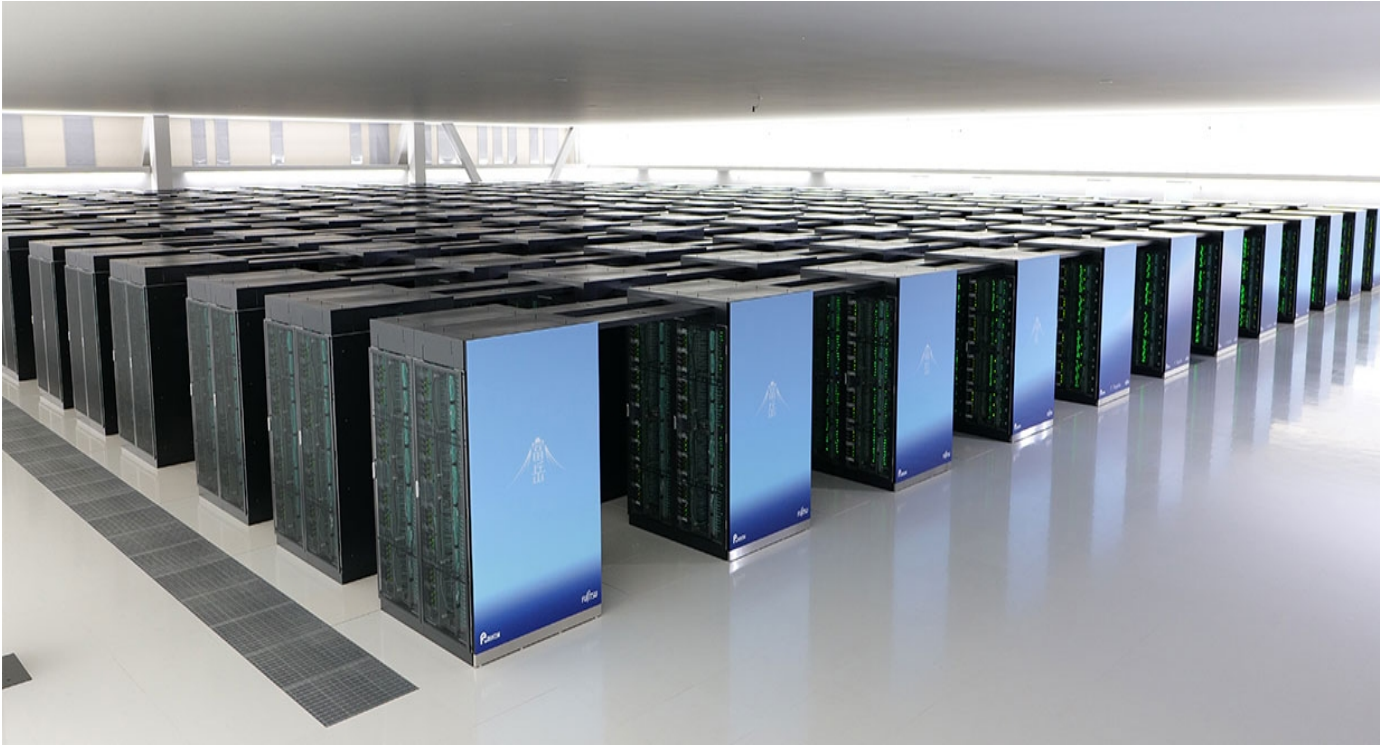


SOURCE: RAY KURZWEIL, "THE SINGULARITY IS NEAR: WHEN HUMANS TRANSCEND BIOLOGY", P.67, THE VIKING PRESS, 2006. DATAPPOINTS BETWEEN 2000 AND 2012 REPRESENT BCA ESTIMATES.

Computation became *exponentially* faster and cheaper



# Supercomputers: Fugaku



$\sim 0.5 \times 10^{18}$  FLOPS (Rmax)  
 $7.63 \times 10^6$  CPU Cores (ARM)

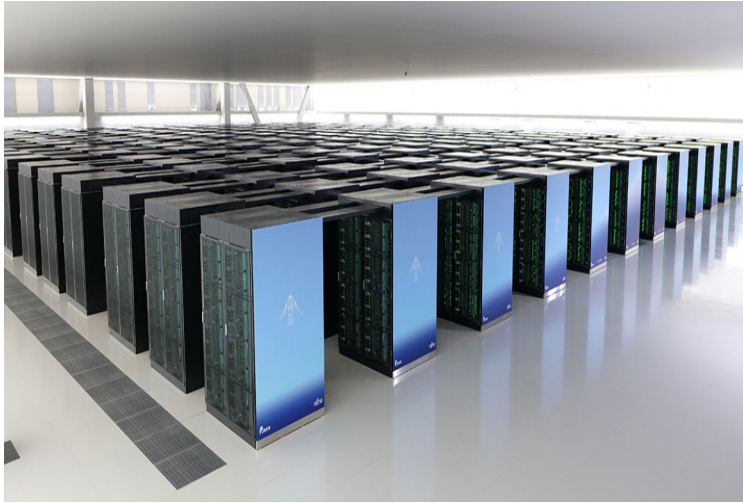
# Supercomputers: Frontier



$\sim 1.102 \times 10^{18}$  FLOPS (Rmax)  
600k CPU + 8.1M GPU Cores (AMD)



# Brain vs Supercomputers



0.5 x



$x = 1 \times 10^{18}$  FLOPS



1.1 x

FLOPS: Floating-point operations per second

# Problems to Solve

## Type I (e.g., Multiplication)

568923471609458.2341112  
x 973241231.2431506879416

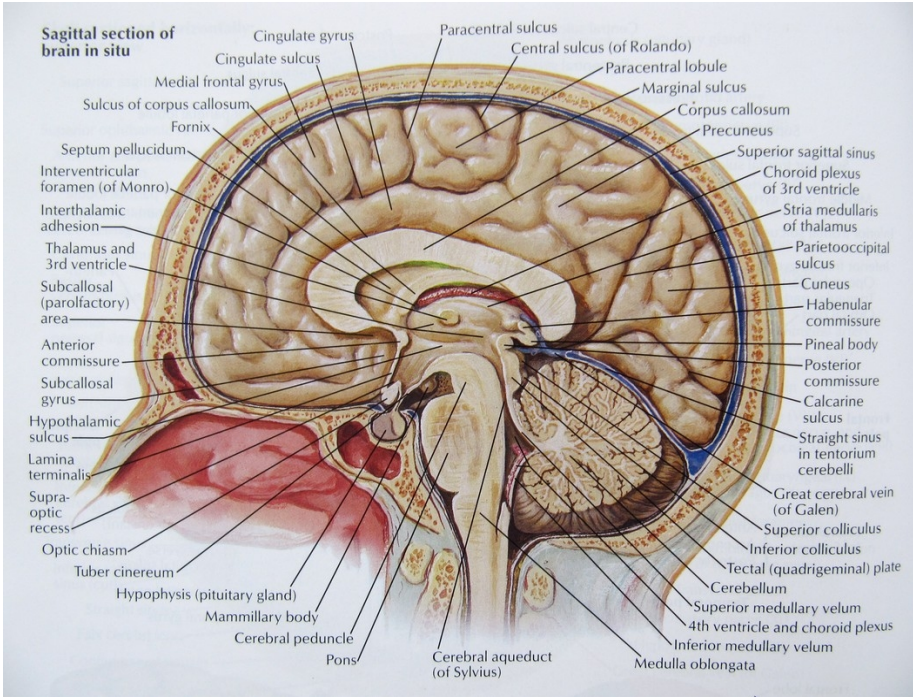
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**A Well-Defined Problem  
with Clear Solution Steps**

## Type II (e.g., Identification)



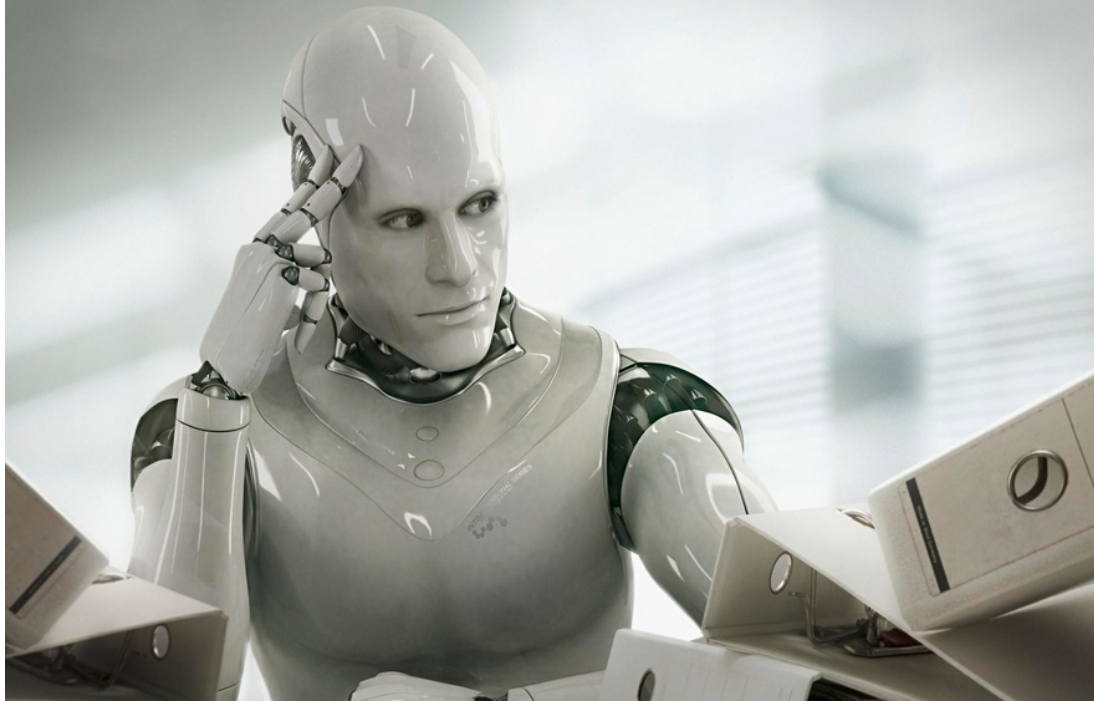
**Pattern Recognition ...  
Solution Steps???**



## Physiology



## Engineering



# *Artificial Intelligence*



# Engineering

# What does Intelligence Mean?

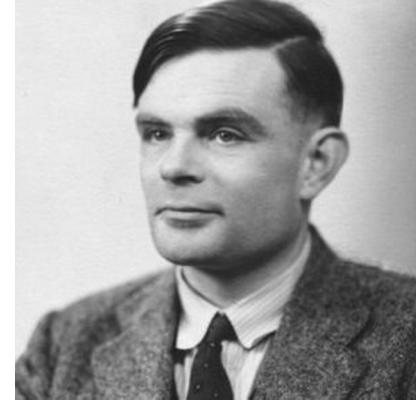
Turing, A.M. (1950). Computing machinery and intelligence. *Mind*, 59, 433-460.

## COMPUTING MACHINERY AND INTELLIGENCE

By A. M. Turing

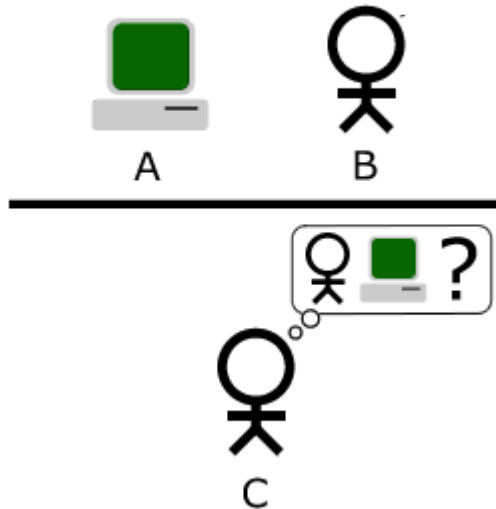
### 1. The Imitation Game

I propose to consider the question, "Can machines think?" This should begin with definitions of the meaning of the terms "machine" and "think."



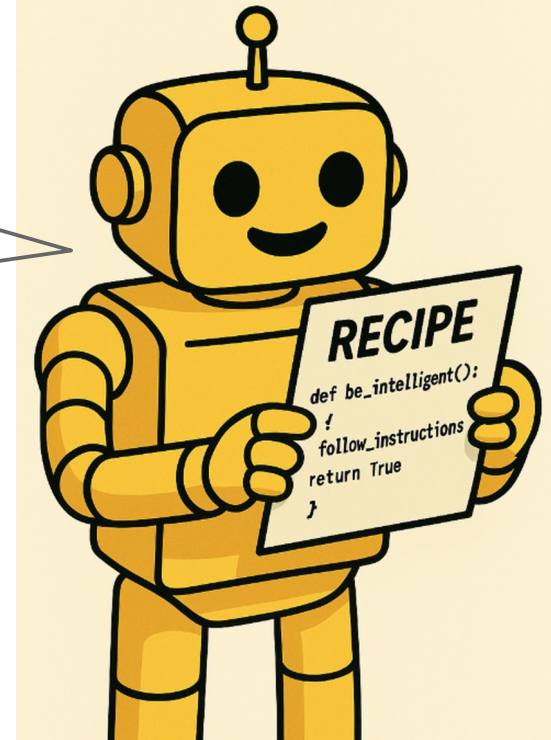
Alan Turing (1912-1954)  
[Father of the computer science]

## Turing Test (The Imitation Game)



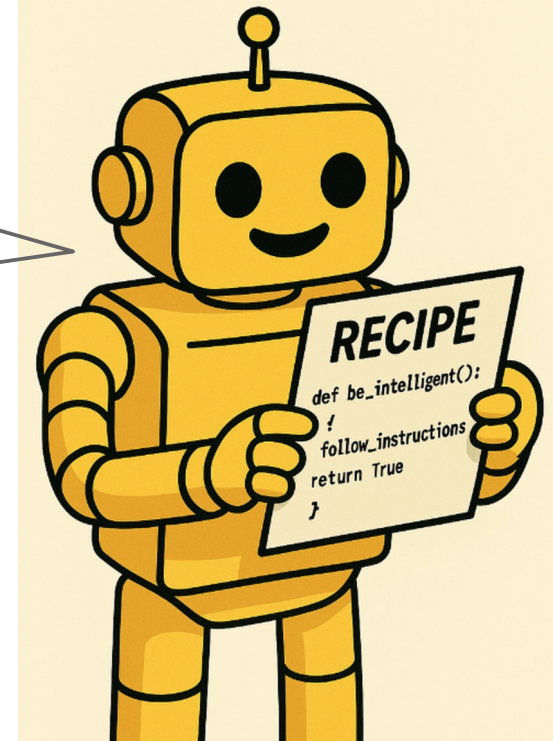
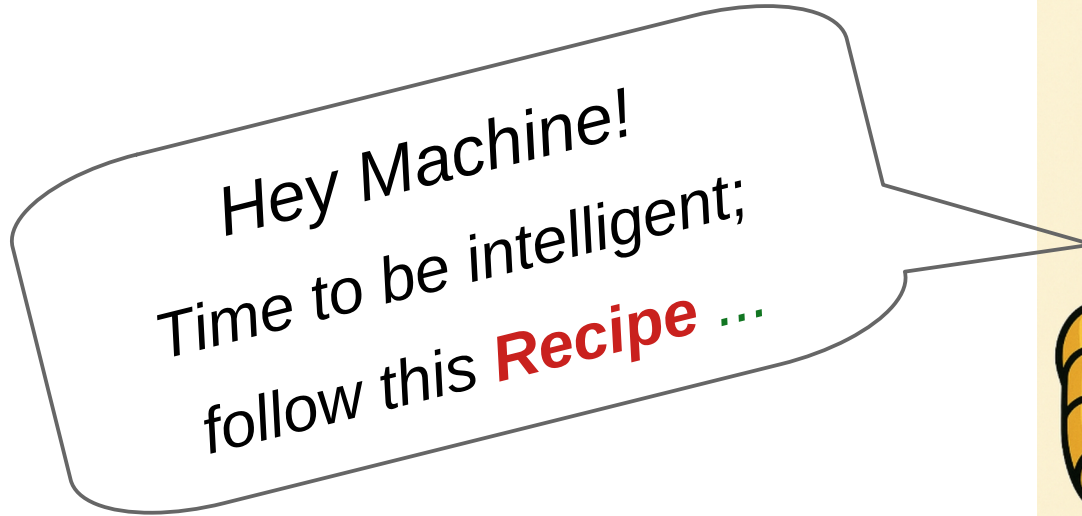
# How to Build an Intelligent Machine?

Hey Machine!  
Time to be intelligent;  
follow this **Recipe** ...



Generated by ChatGPT  
(DALL·E 3, OpenAI)

# How to Build an Intelligent Machine?



AI as a **Programming** Problem

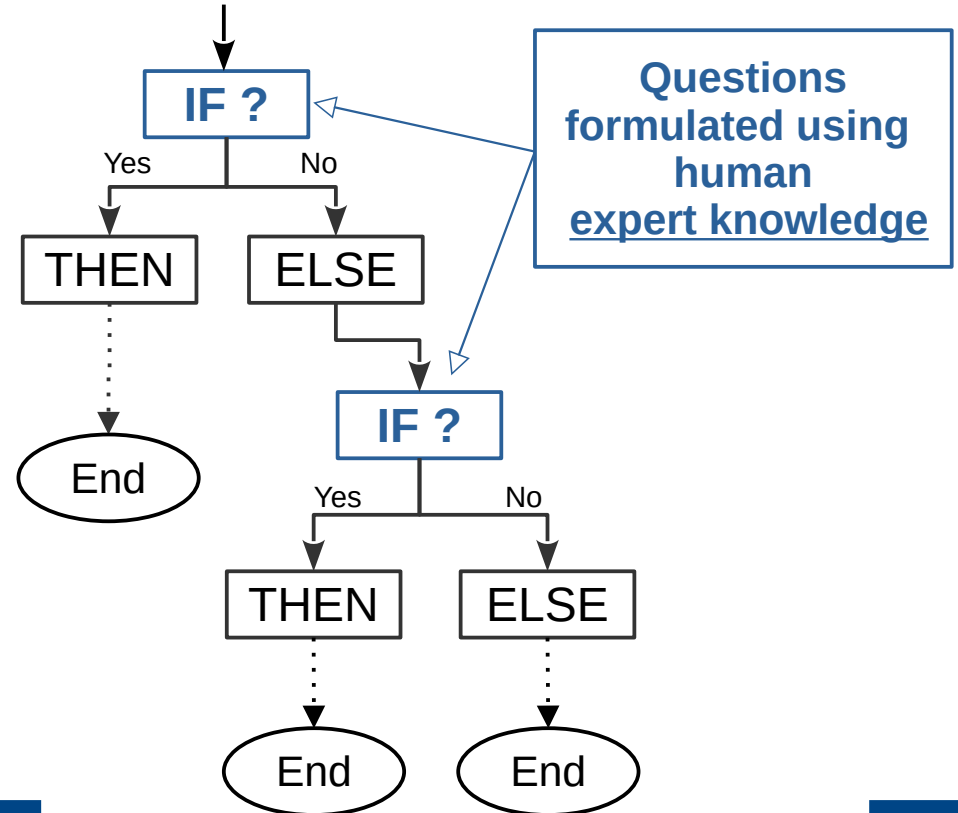
... Generated by ChatGPT  
(DALL·E 3, OpenAI)

# How to Build an Intelligent Machine?

- Explicit Recipe (Explicit Programming)
- Implicit Recipe (Implicit Programming)

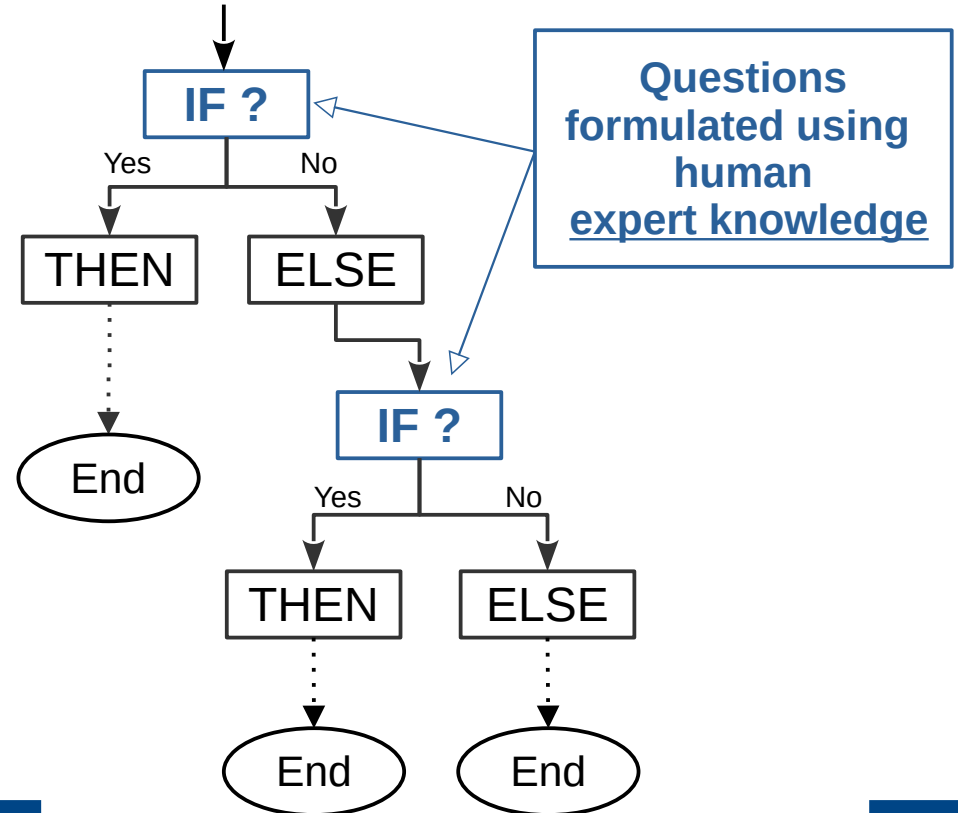
# Explicit Programming

Decision Making **Rules**  
→  
Hardcoded Knowledge



# Explicit Programming

## Rule-based (Expert) Systems



# Expert Systems' Achilles Hill



QUEAN.BEYAN

*Queanbeyan.*

QUEANBEYAN

*Queanbeyan*

QUEANBEYAN

*Queanbeyan*

*Queanbeyan.*

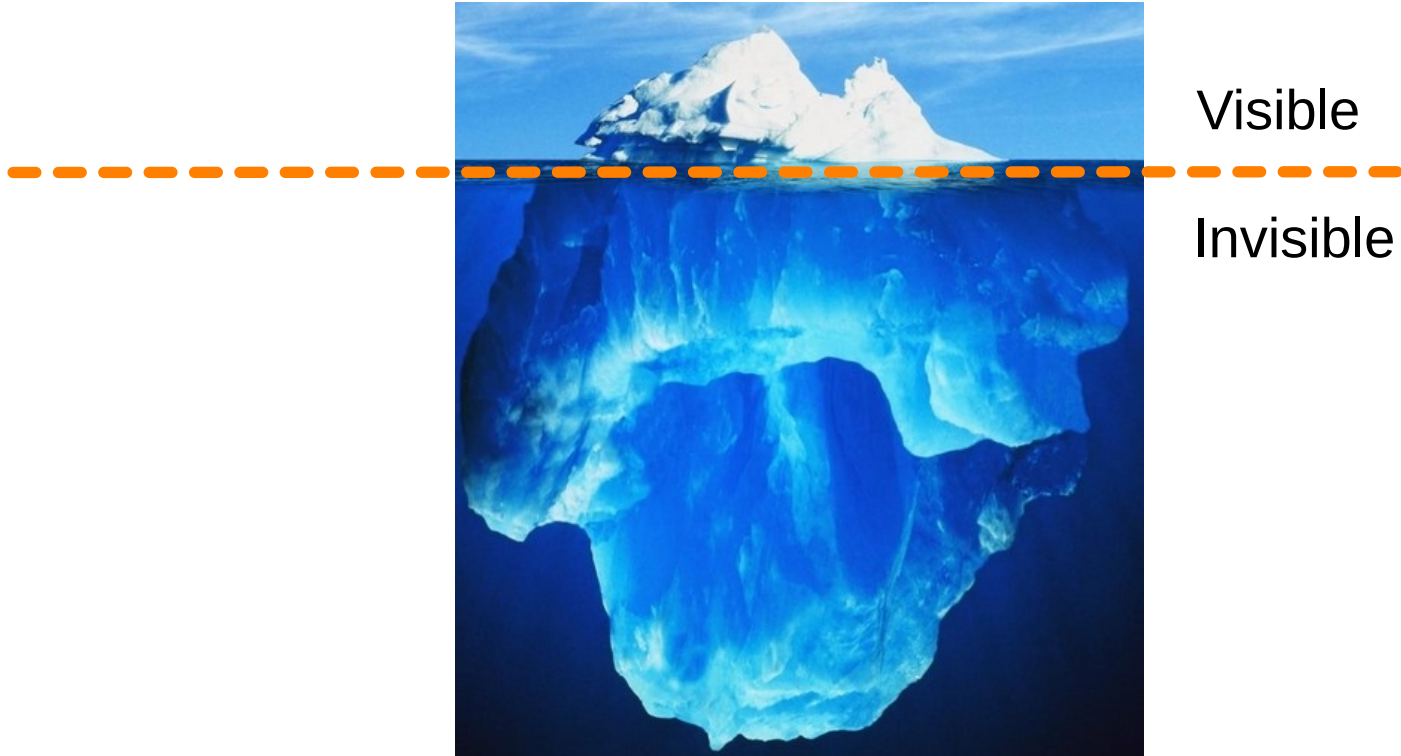
*Queanbeyan*

*Queanbeyan*

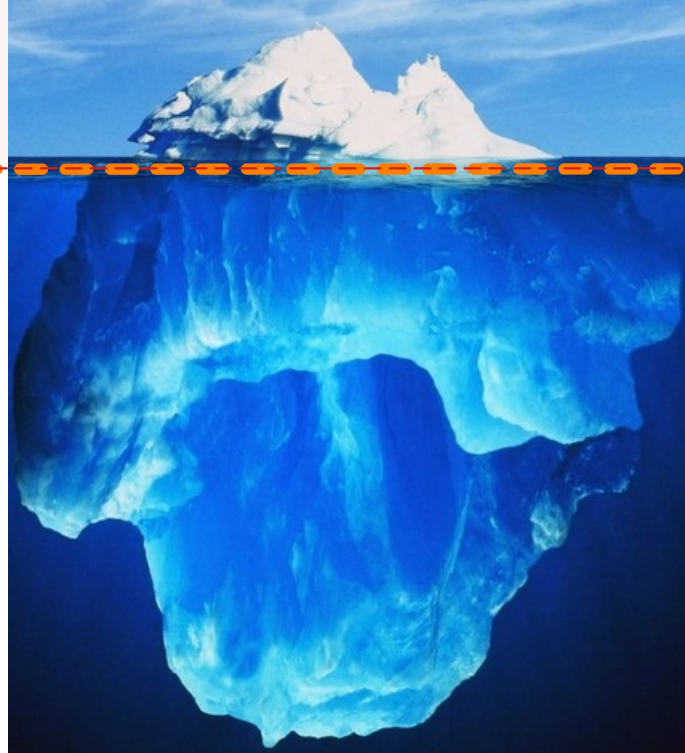
*Queanbeyan*

**Variability & Scalability**

=> Poor generalisation



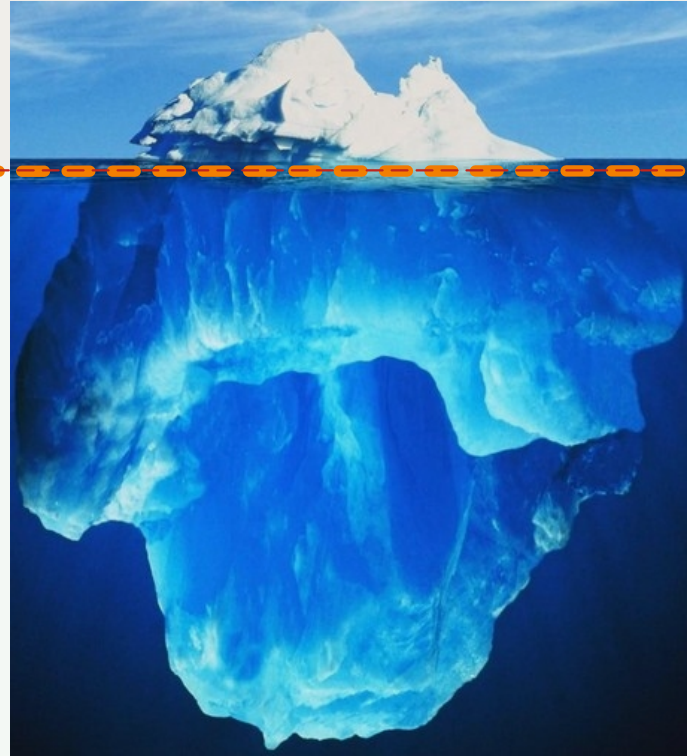
**Explicit**  
Programming



Visible

Invisible

**Explicit**  
Programming

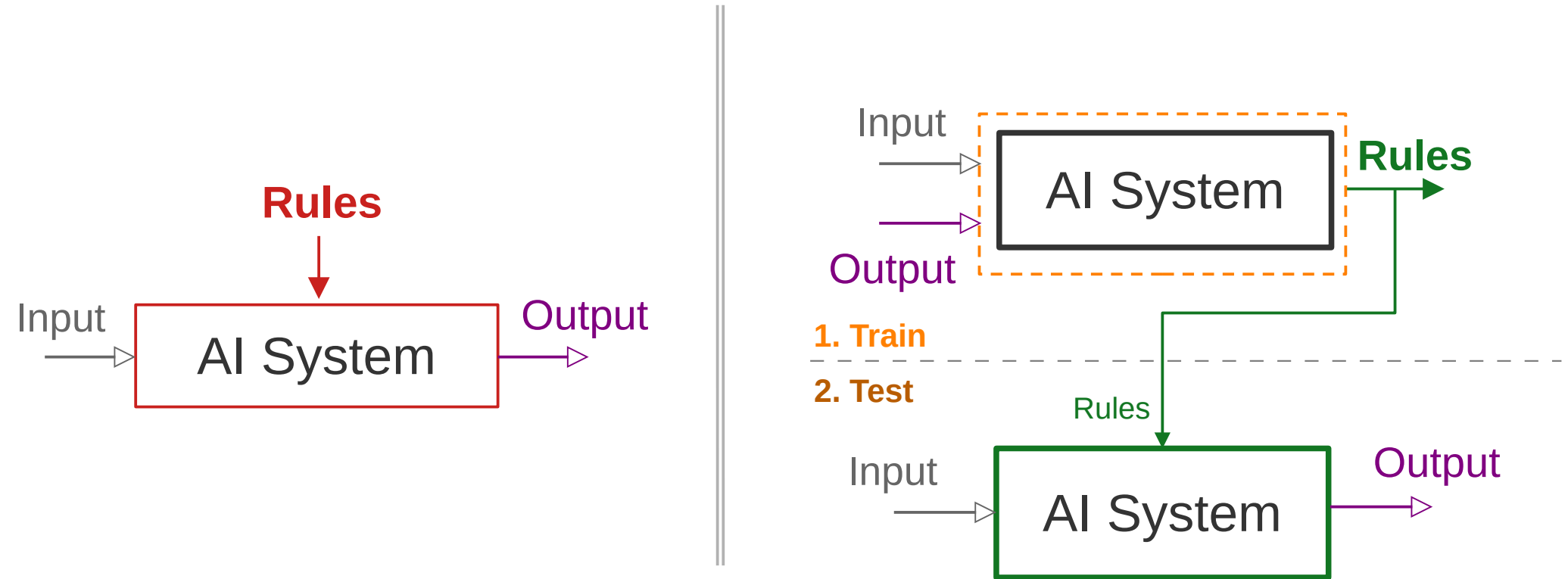


Visible

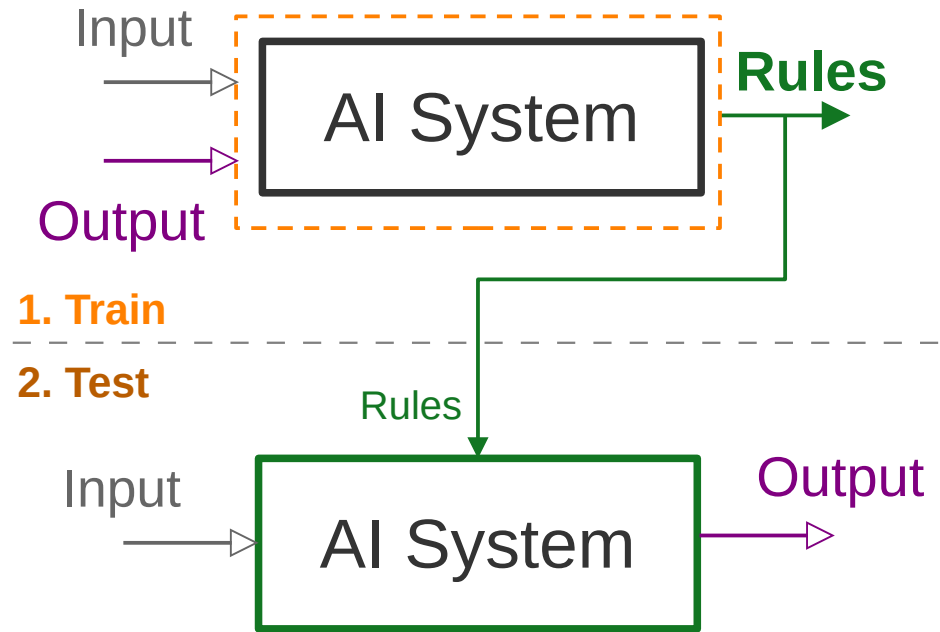
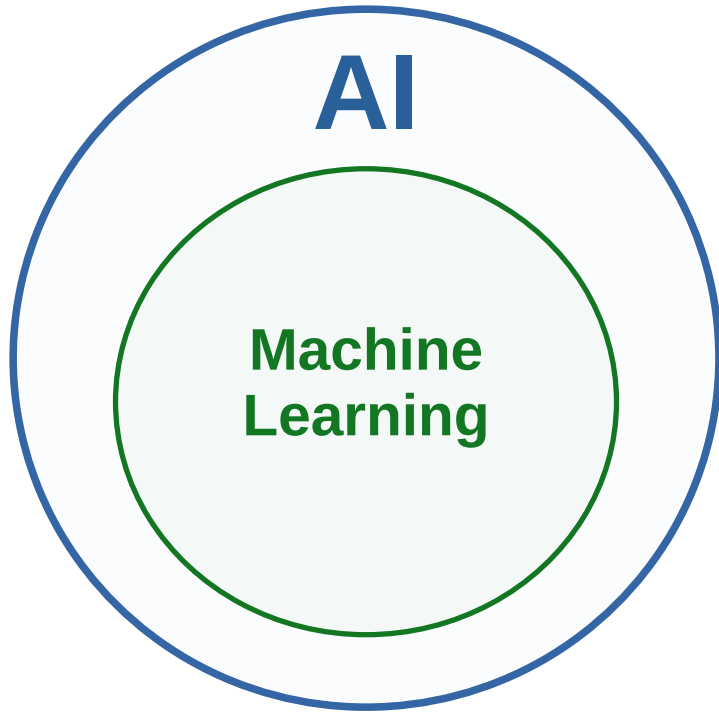
Invisible

**Implicit** Programming

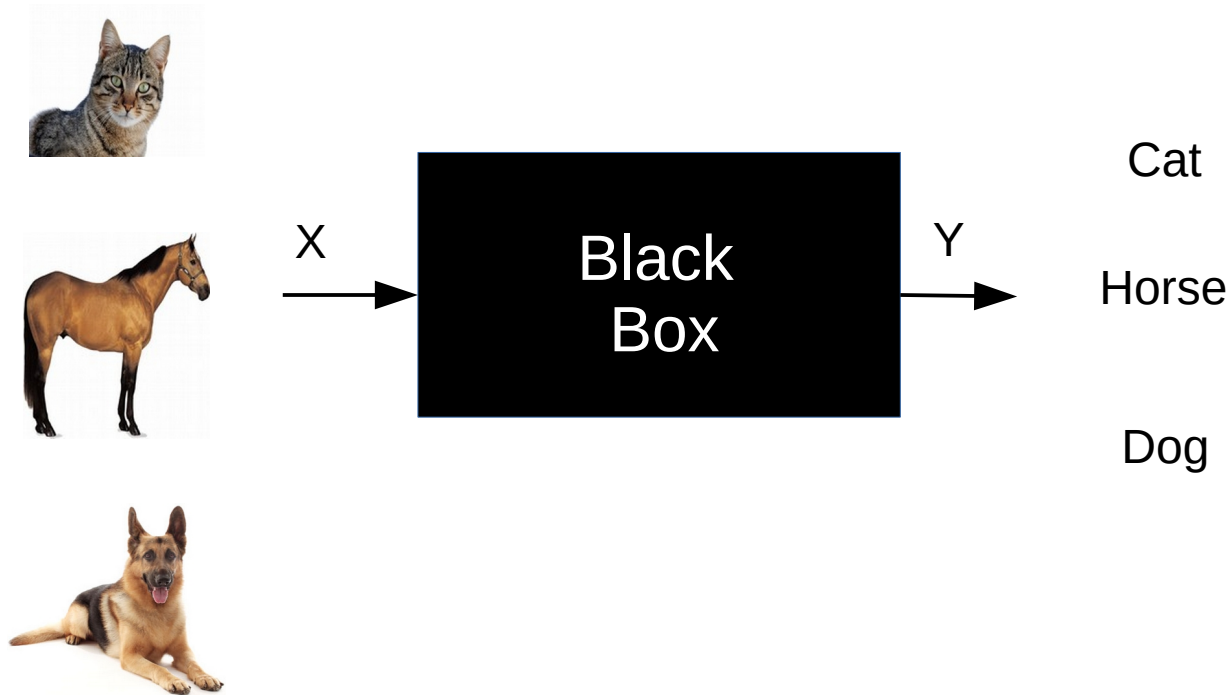
# Explicit vs Implicit Programming



# Implicit Programming → Machine Learning



# Machine Learning

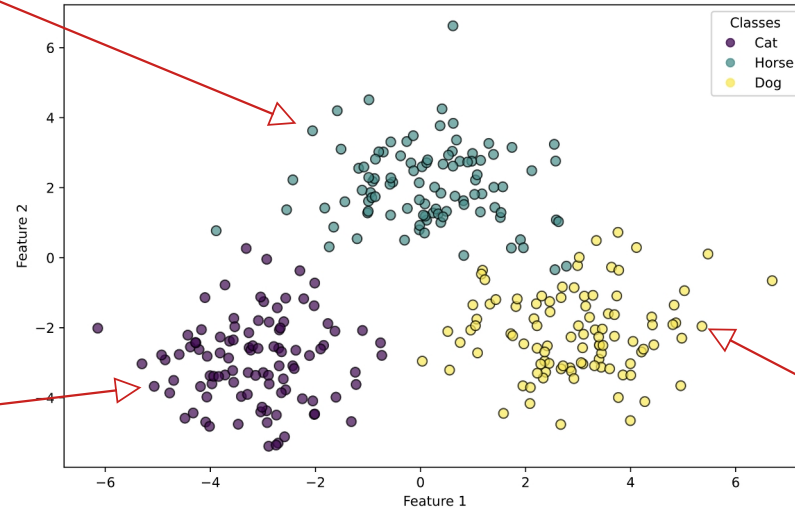
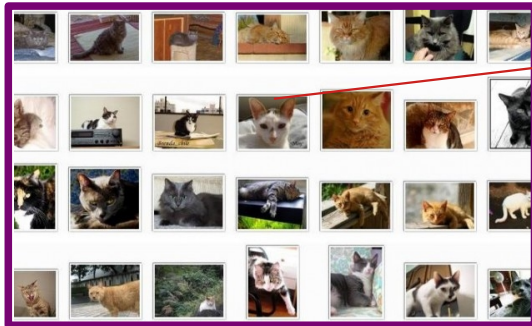


# Machine Learning

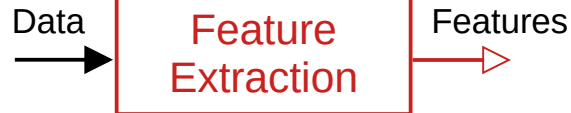
Data (Horse)



Data (Cat)



Data (Dog)

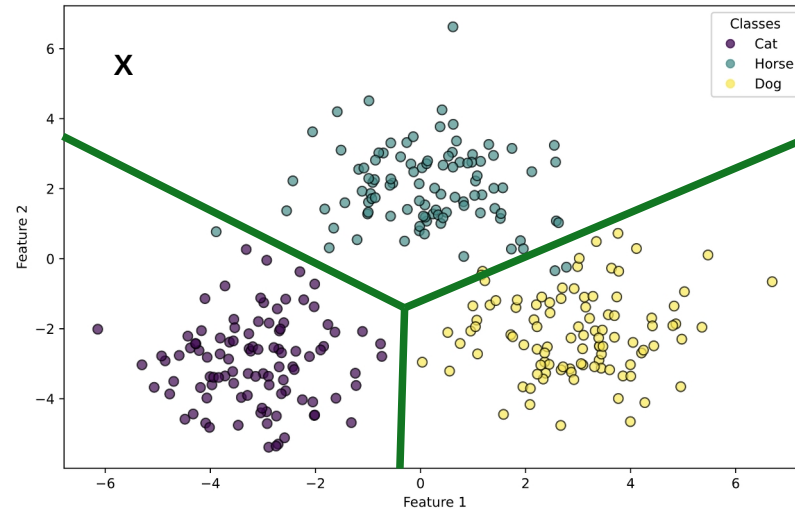
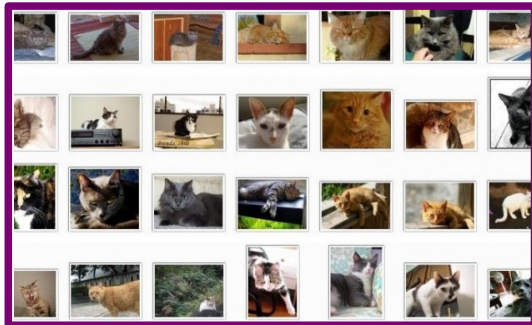


# Machine Learning

Data (Horse)



Data (Cat)

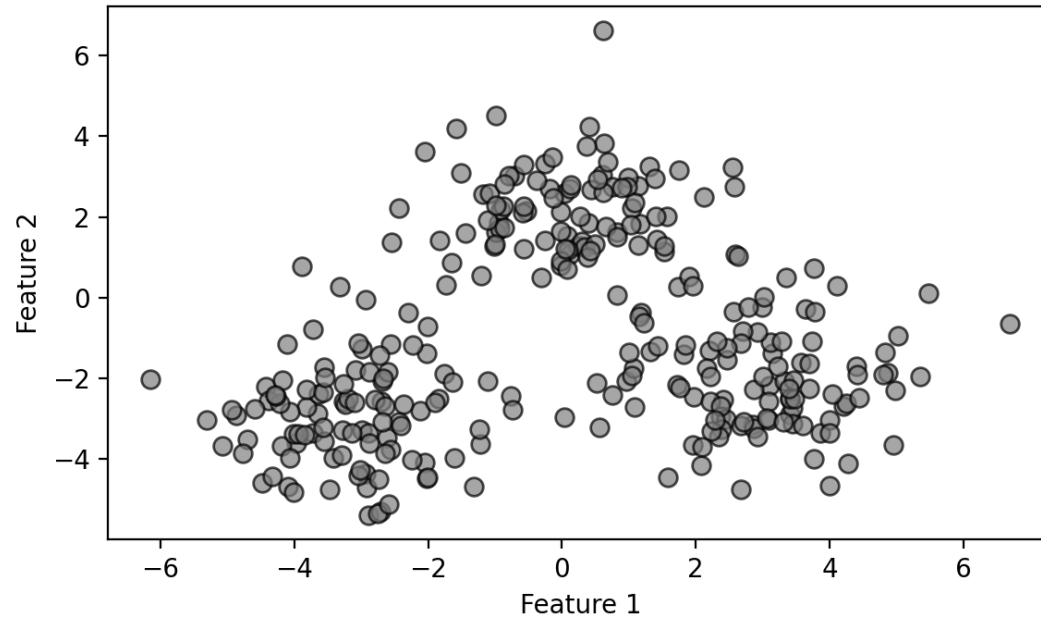


Data (Dog)



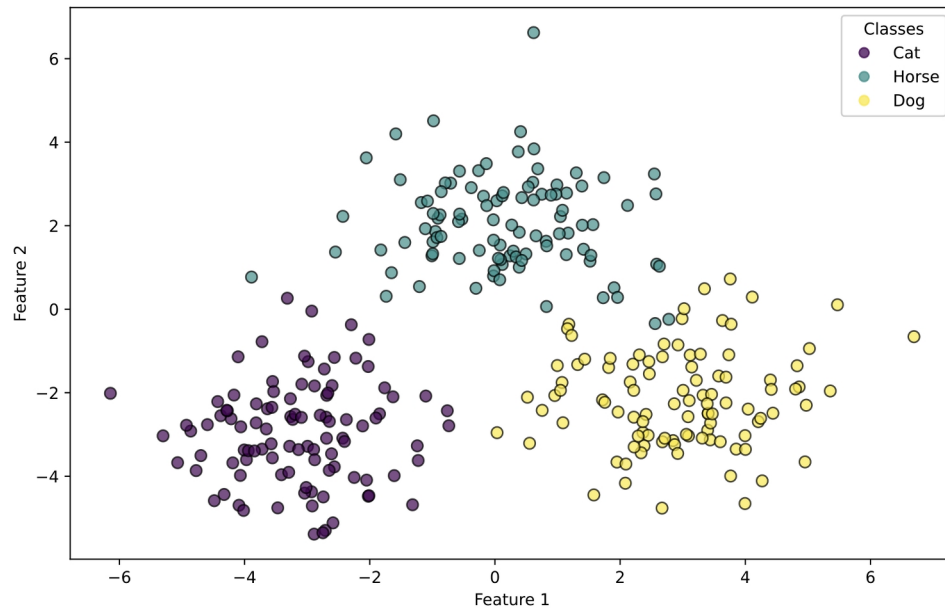
**Decision Boundaries  $\equiv$  Rules**

# Machine Learning Paradigms

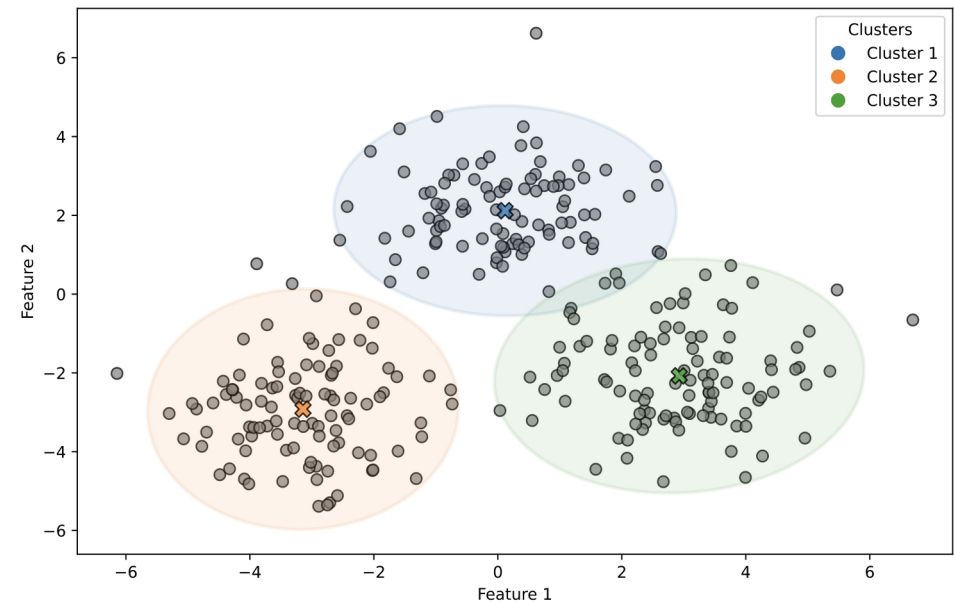


# Supervised vs Unsupervised

## Labels known (classes)

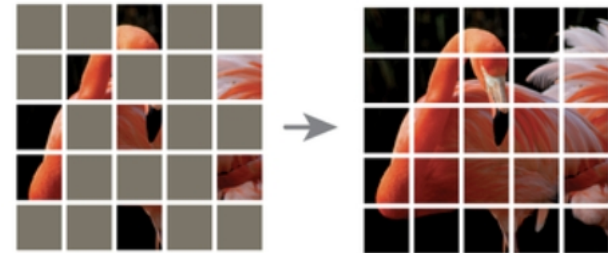


## Labels unknown (clusters)



# Self-supervised Learning

- Train models to predict parts of input from other parts
- No manual labels → Data supervises itself
- Examples:
  - The cat [mask] on the mat
- Core to training LLMs, representation learning, ...



# Importance of Paradigms

Reinforcement Learning  
≡ cherry

Supervised Learning  
≡ icing

Self/unsupervised Learning  
≡ cake base



**Intelligence as a Cake**

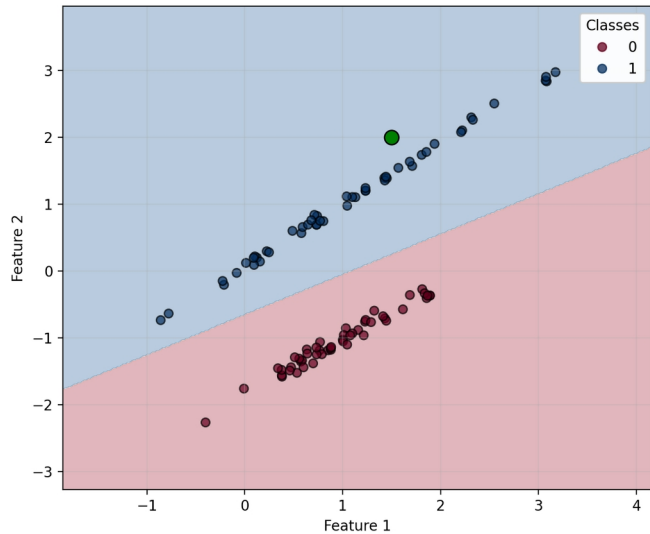


**Yann LeCun**  
(Chief AI Scientist at Meta,  
Prof. at NYU)

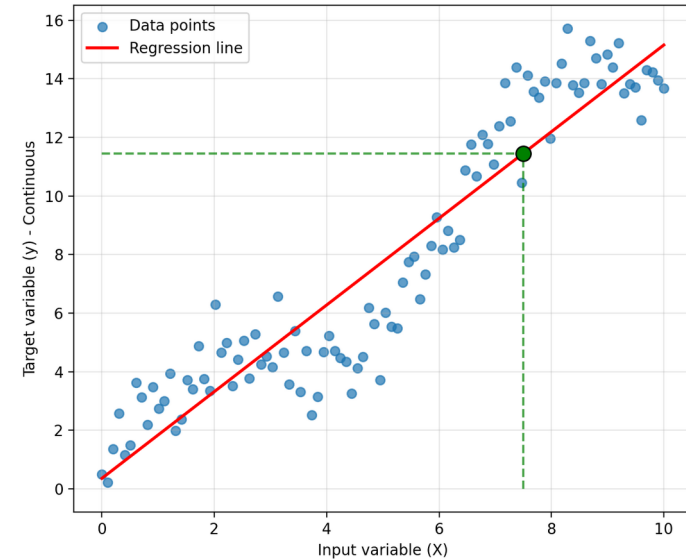
# (Supervised)

## Classification vs Regression

- Predict discrete categories

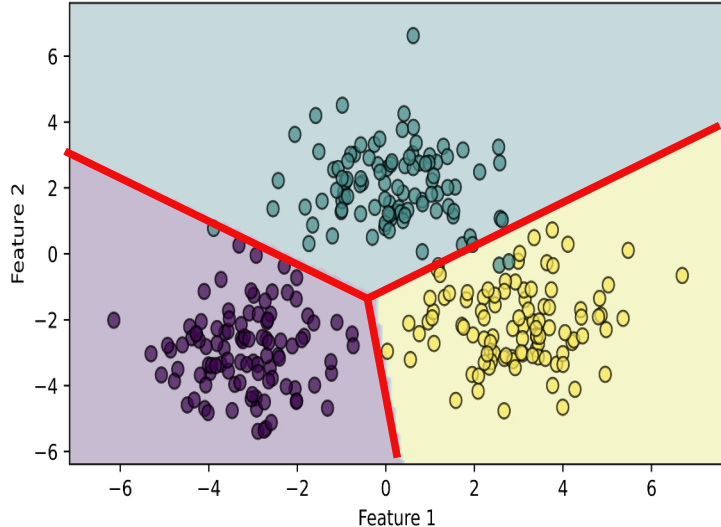


- Predict continuous values

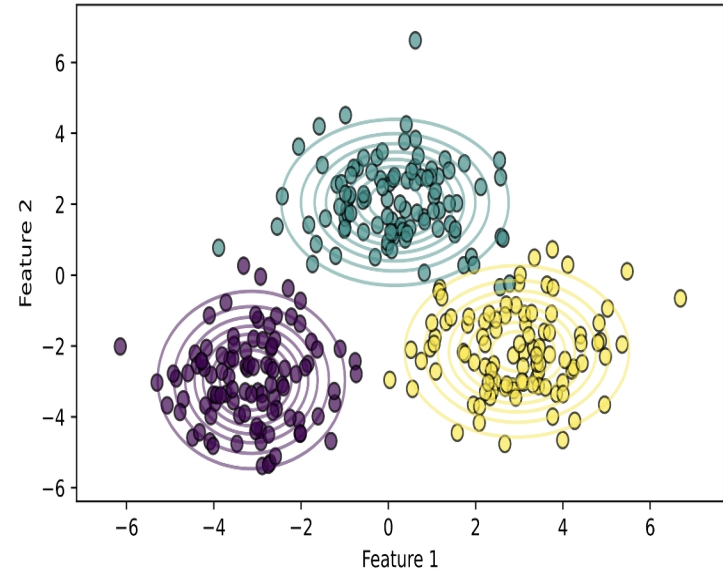


# Discriminative vs Generative

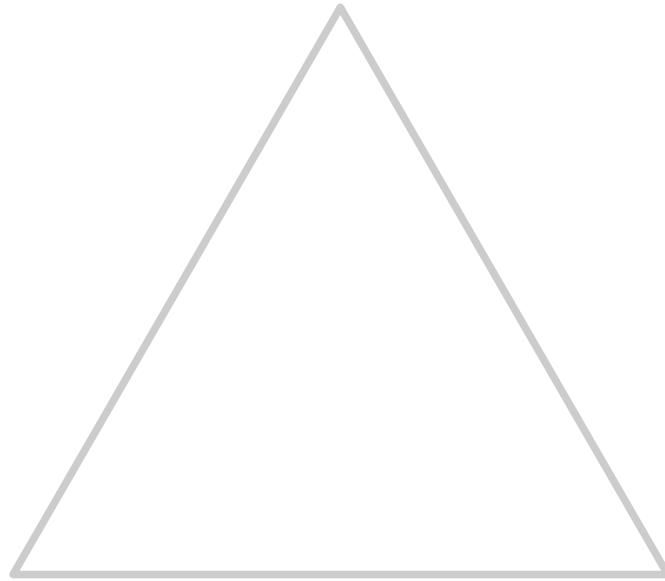
- Learn **decision boundaries**
  - Classification



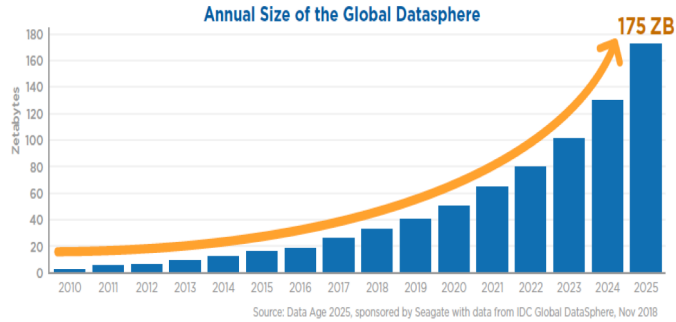
- Learn how data is **generated**
  - Generation & Classification



# Why is AI BOOMING now?

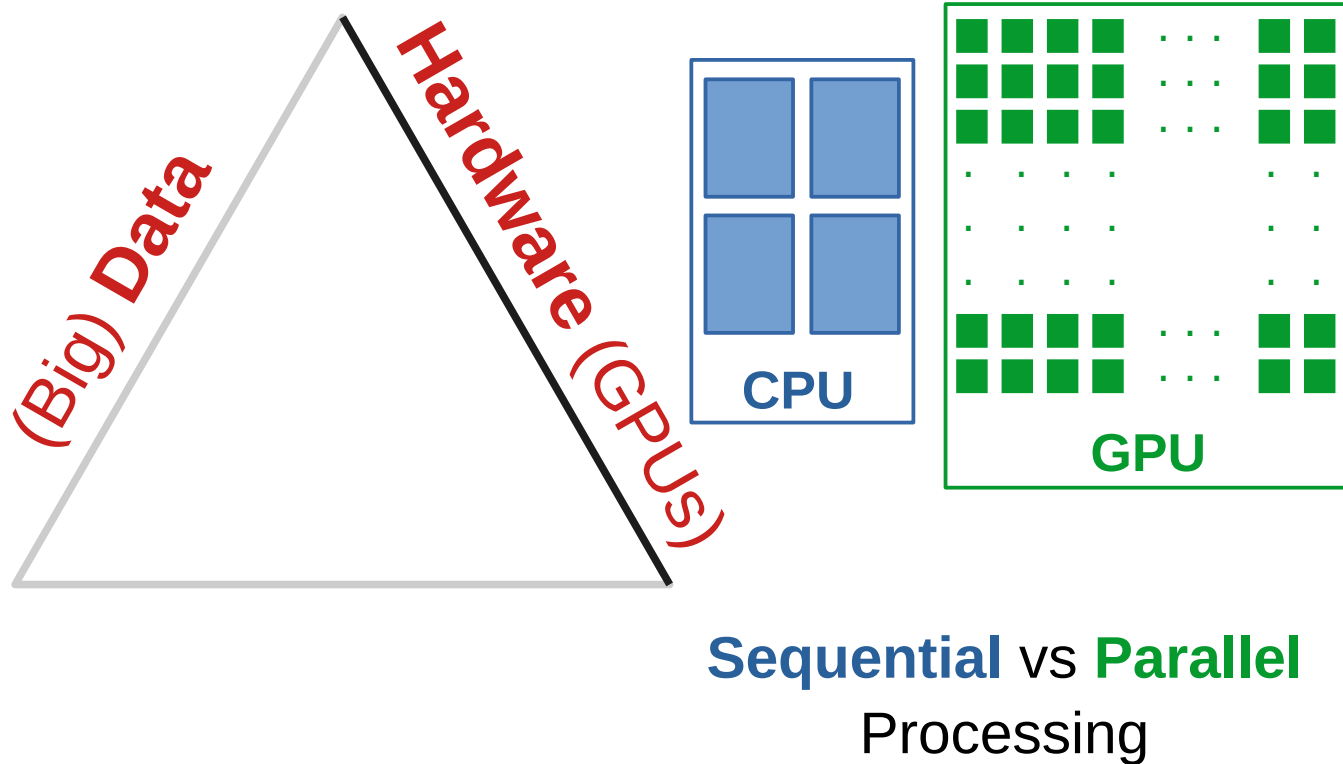


# Why is AI BOOMING now? (1)

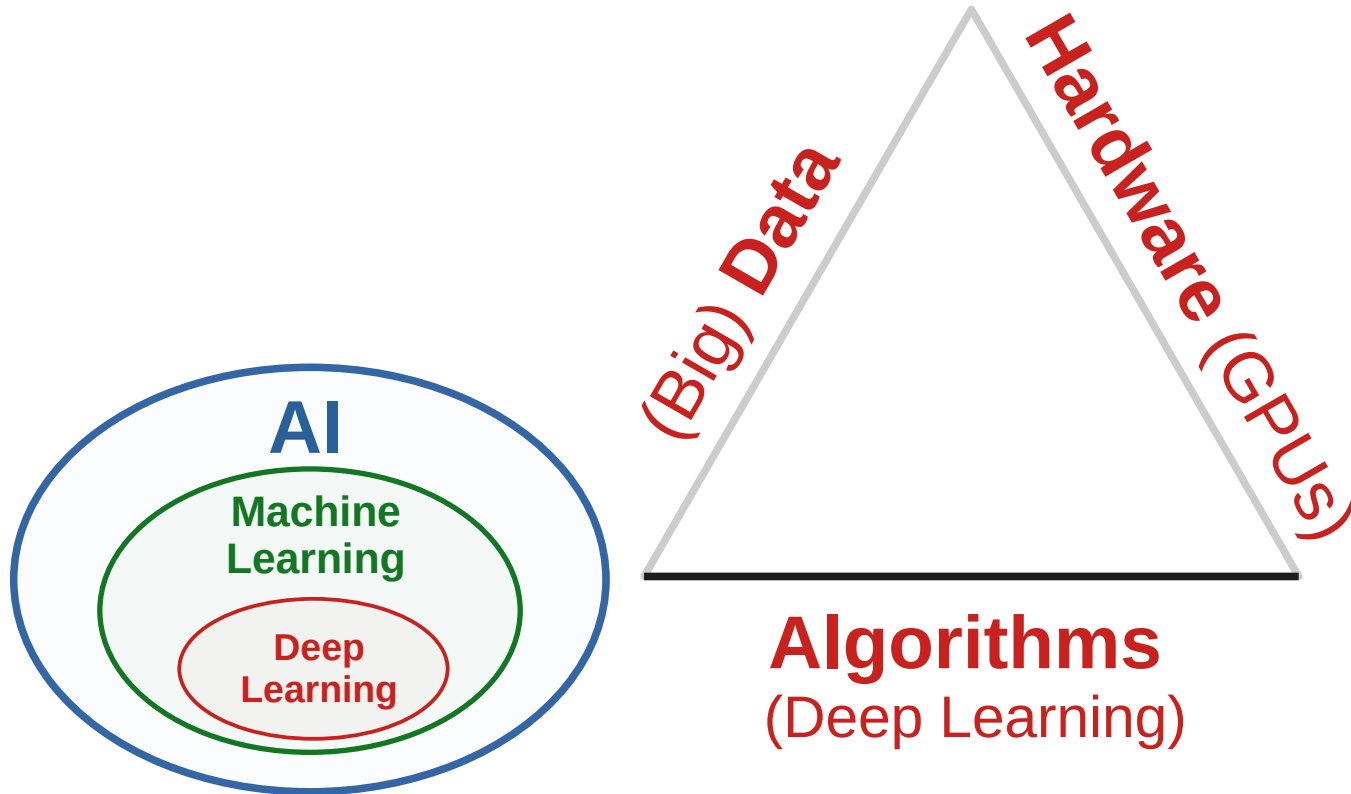


(Big) Data

# Why is AI BOOMING now? (2)

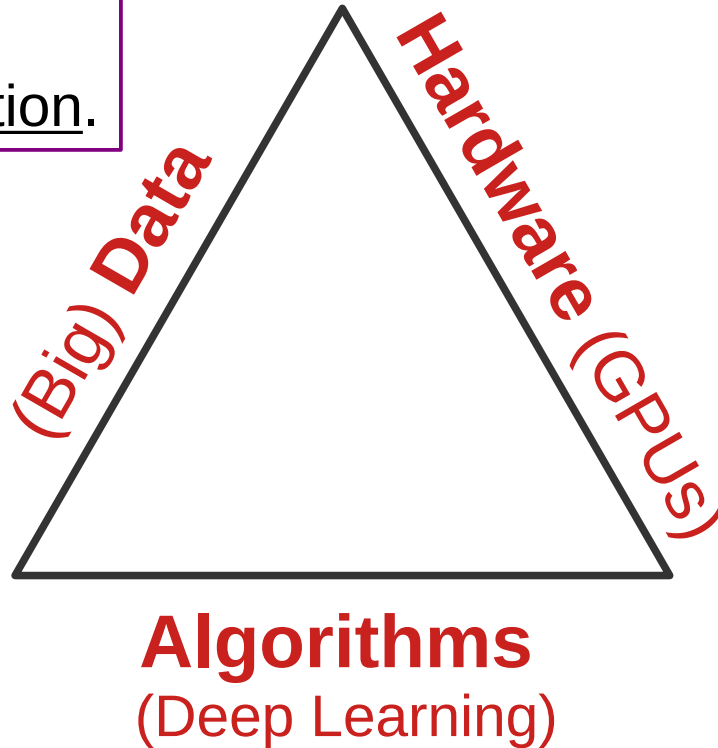
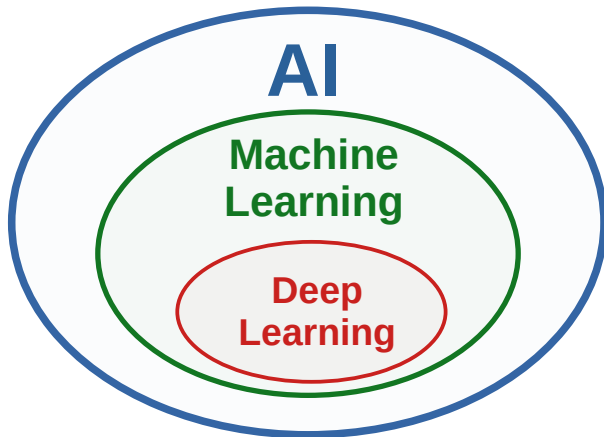


# Why is AI BOOMING now? (3)



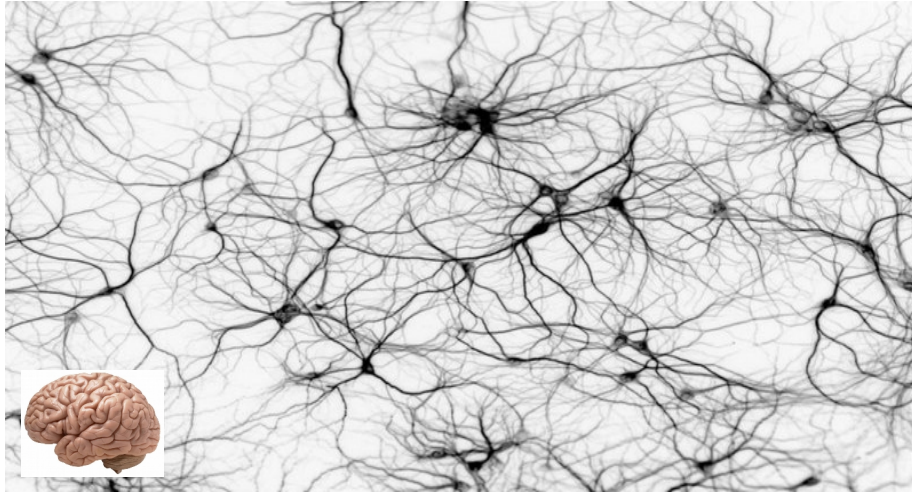
# Why is AI BOOMING now? (3)

Deep learning is *extremely* hungry for data & computation.



# Deep Learning $\equiv$ DNN

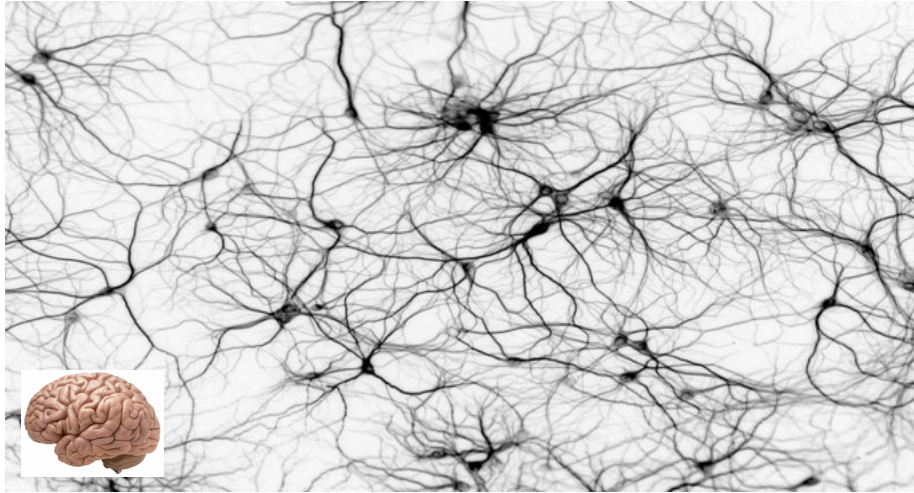
- Inspired by biological neural networks



Human Brain: 86B Neurons; 86,000B Synapses

# Deep Learning $\equiv$ DNN

- Inspired by biological neural networks



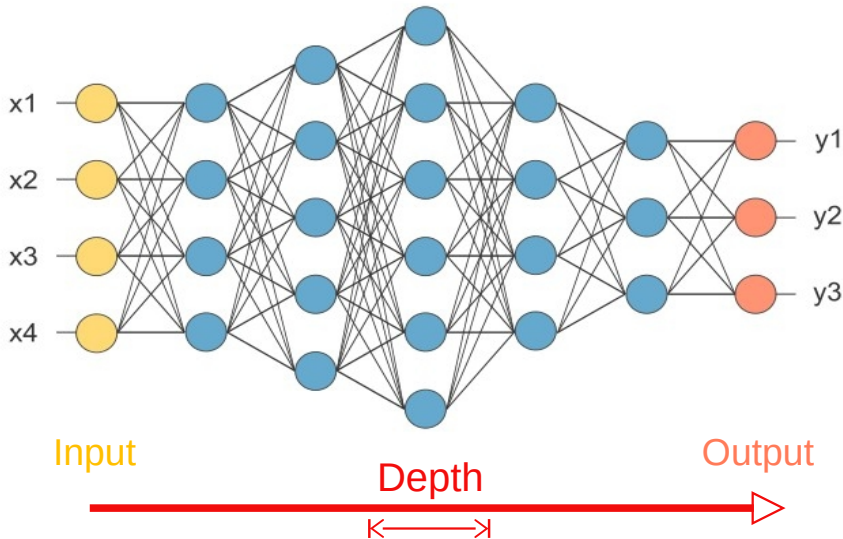
Human Brain: 86B Neurons; 86,000B Synapses



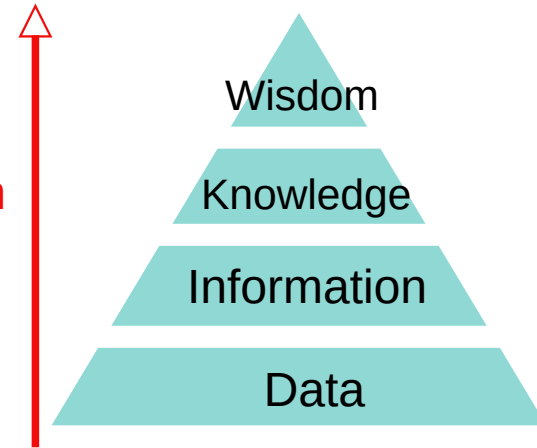
Airplanes have wing but do not flap!

# DNNs vs Machine Learning (1)

- **Depth** → Abstraction → Better Features → Better Decisions



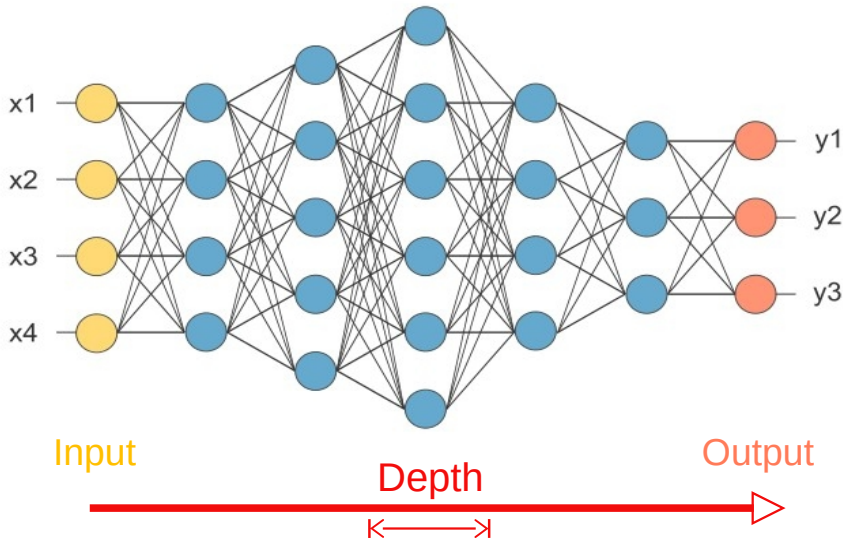
Abstraction  
Levels



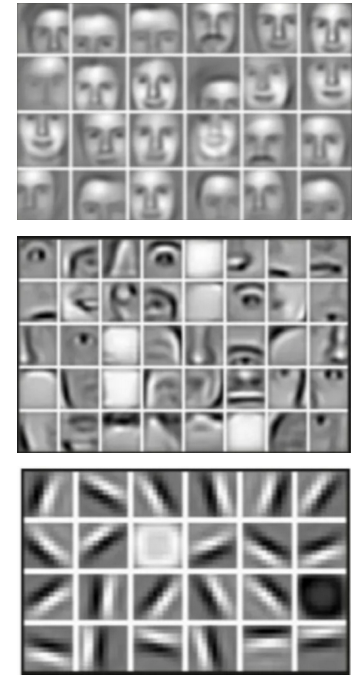
DNN: **Deep** Neural Network

# DNNs vs Machine Learning (1)

- **Depth** → Abstraction → Better Features → Better Decisions



Abstraction  
Levels



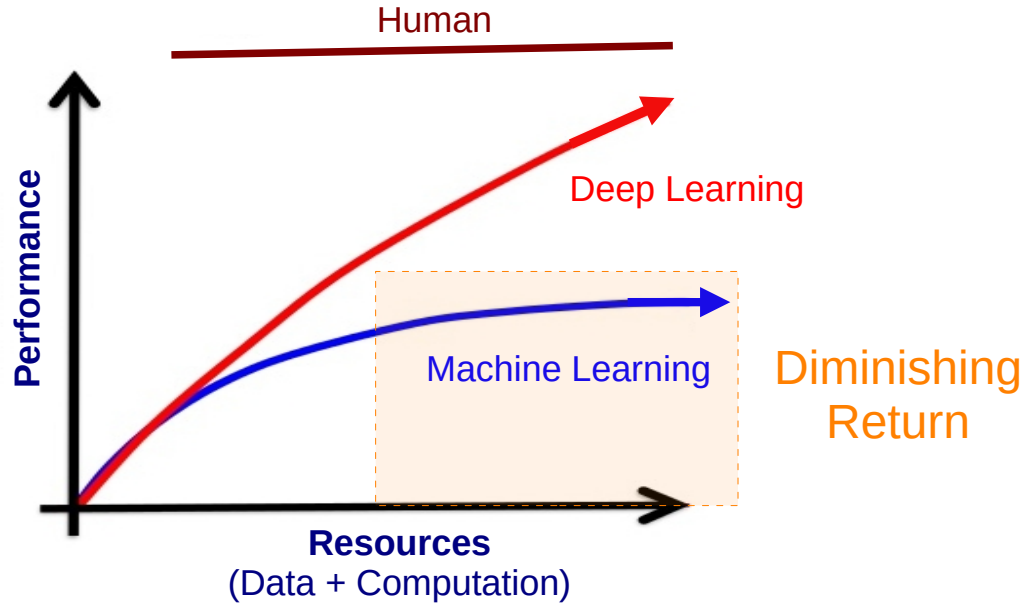
Face Recognition Task

Image adapted from:  
Nicola Jones, Nature, 2014.

DNN: **Deep** Neural Network

# DNNs vs Machine Learning (2)

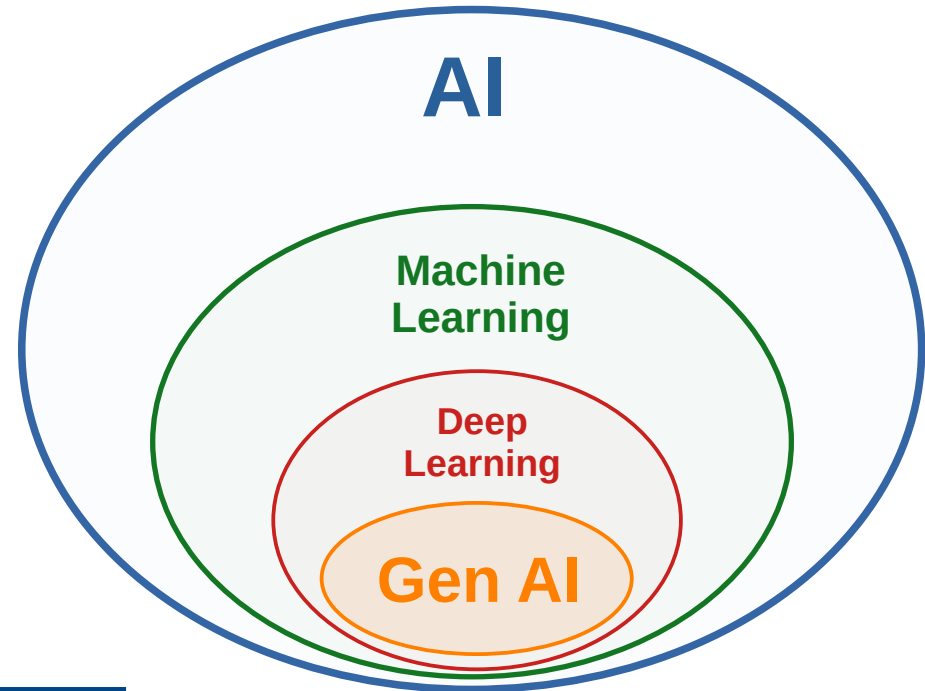
- Larger DNN + More Resources → Performance ↑



DNN: Deep Neural Network

# Generative AI

- Powered by Deep Generative Models



# Generative AI

- Powered by Deep Generative Models
- Can generate new content ...
  - Text → Text (GPT-4, 2023)
  - Text → Image (DALL.E 3, 2023)
  - Text → Video (Sora, 2024)
  - Text+Image → Text (GPT-4o, 2024)
  - Text → Speech (VALL-E 2, 2024)
  - ...

 OpenAI  
GPT-4

 DALL-E

 OpenAI  
Sora

 OpenAI  
GPT-4o

 Microsoft  
VALL-E

# Generative AI

- Powered by Deep Generative Models
- Can generate new content ...
  - **Text** → Text (GPT-4, 2023)
  - **Text** → Image (DALL.E 3, 2023)
  - **Text** → Video (Sora, 2024)
  - **Text**+Image → Text (GPT-4o, 2024)
  - Text → Speech (VALL-E 2, 2024)
  - ...

Prompt

 OpenAI  
GPT-4

 DALL-E

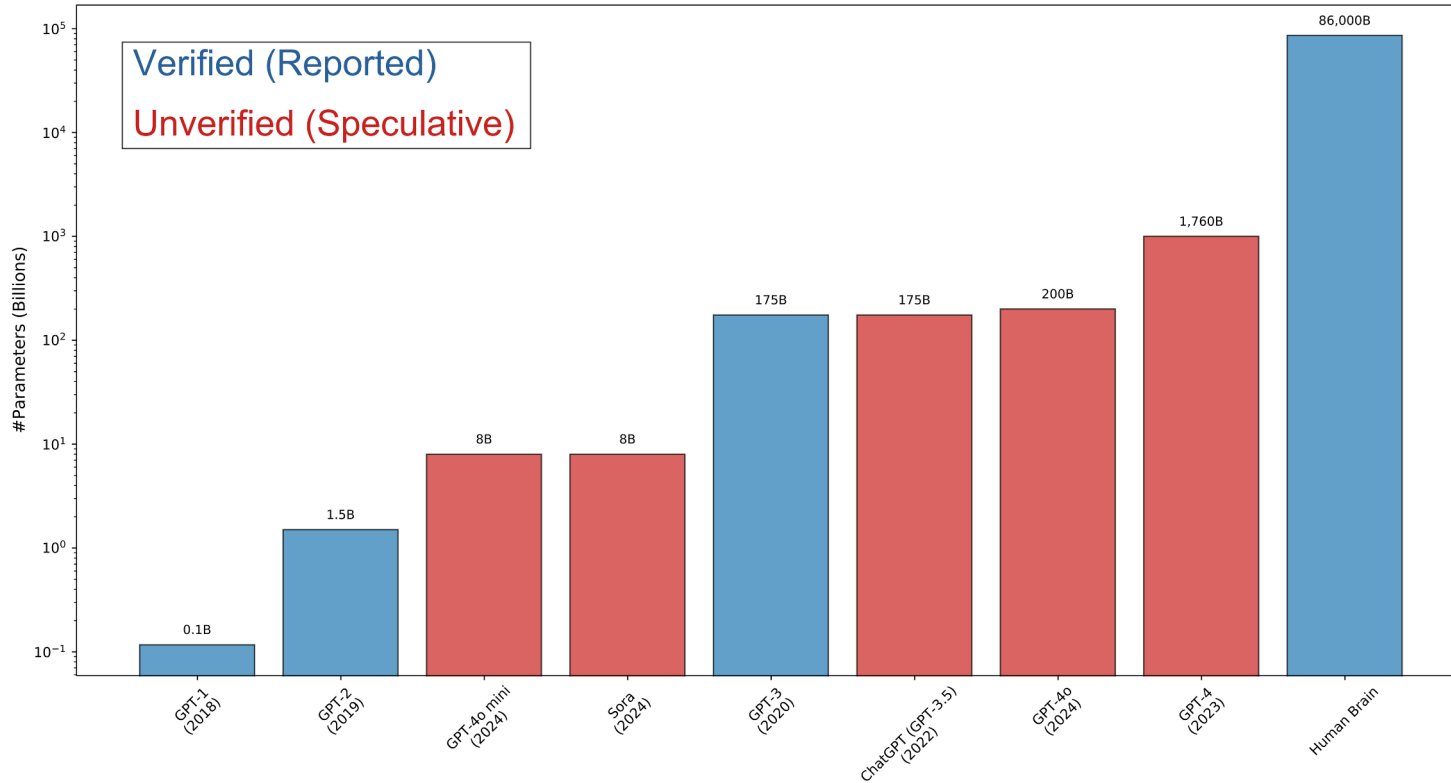
 OpenAI  
Sora

 OpenAI  
GPT-4o

 Microsoft  
VALL-E

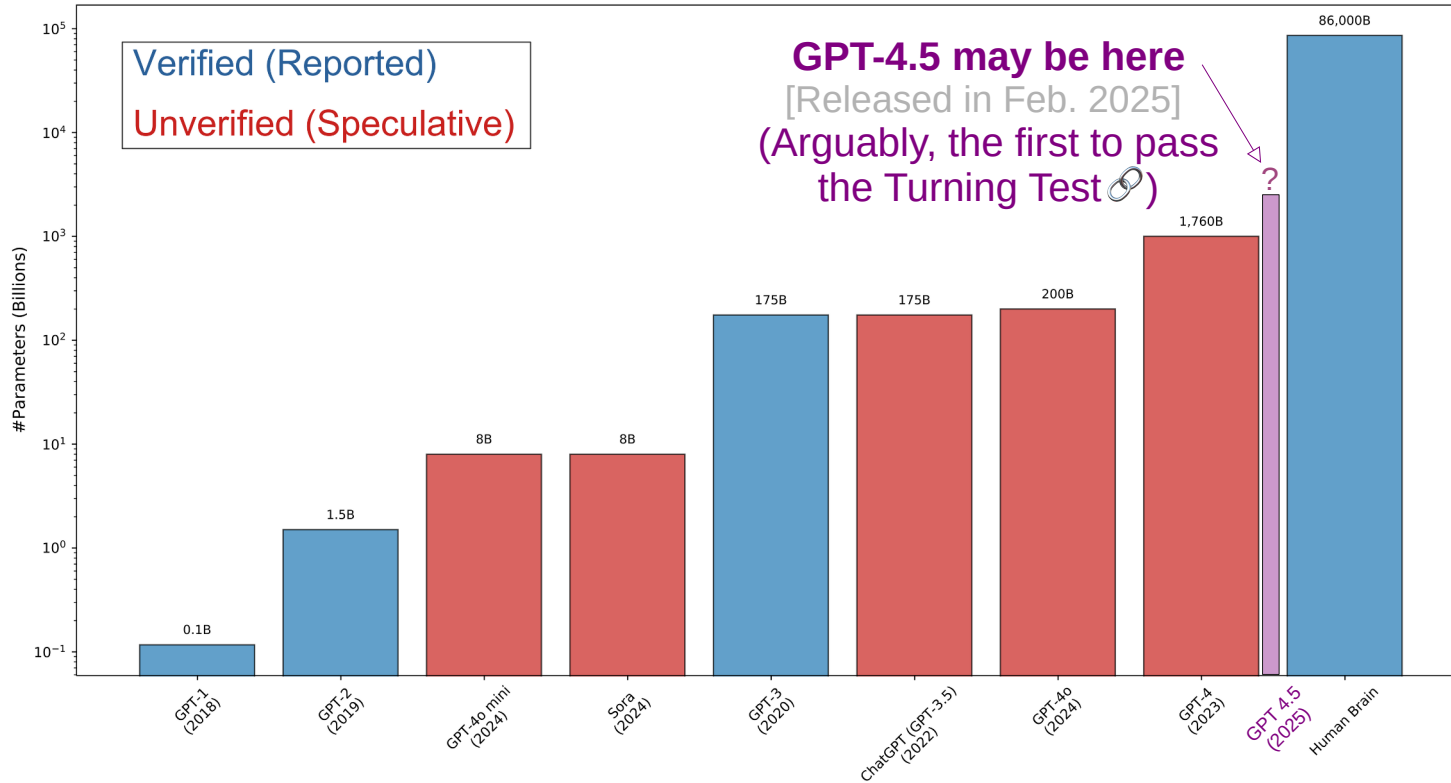
# OpenAI's Models vs Brain

Note the log scale



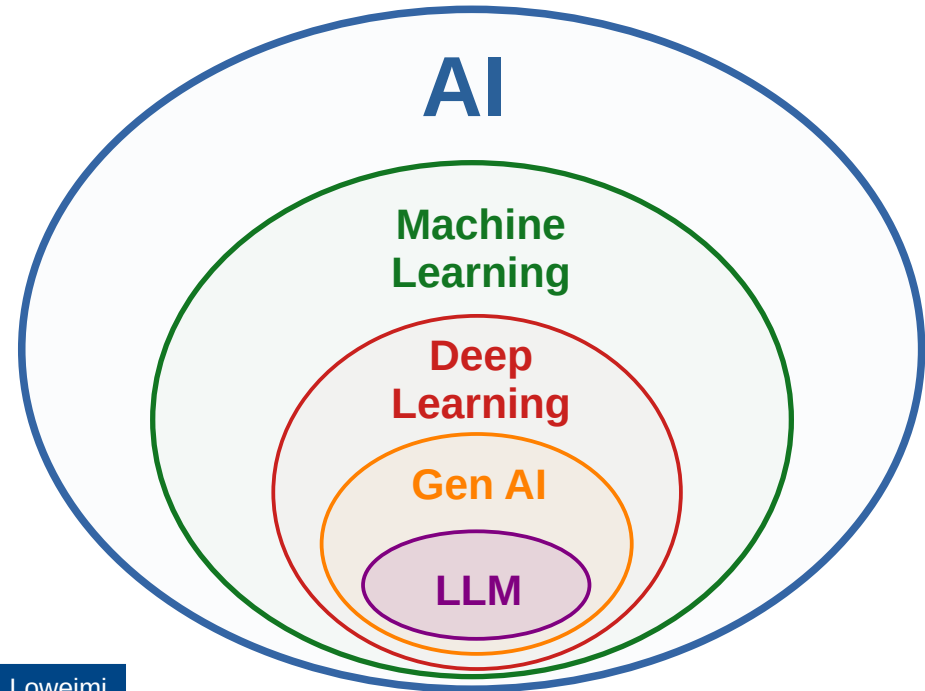
# OpenAI's Models vs Brain

Note the log scale



# Large Language Models (LLMs)

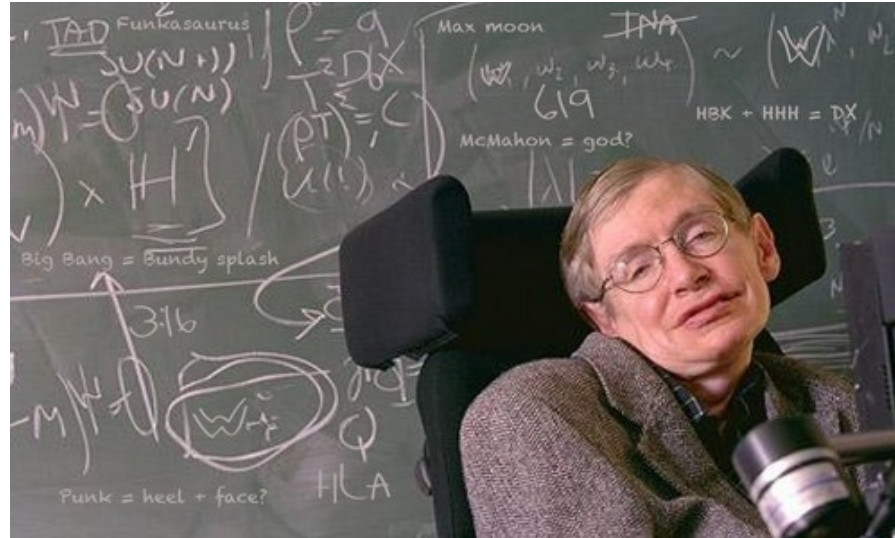
- **Trained to** understand & generate original+coherent text



# Large Language Models (LLMs)

- **Trained to** understand & generate *original+coherent* text
- **Capabilities**
  - Summarisation, Translation, Question Answering, Education, Chatbot, Virtual Assistance, Code Generation, Healthcare, ...
- **Challenges**
  - Hallucination, Privacy, Security, Bias, Ethics, ...

# Rogue AI



*The development of full artificial intelligence could spell the end of the human race. [Source: BBC, 2014]*

*Stephen Hawking  
(1942-2018)*

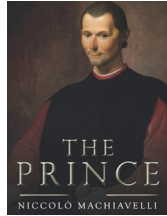
# Malicious Uses of AI

- Deepfake & Disinformation
- Cybersecurity Threats
- Targetted Manipulation
- Scam and Phishing
- Hacking
- ...



# Rogue AI: Myth or Risk? (1)

- **Machiavellian AI**

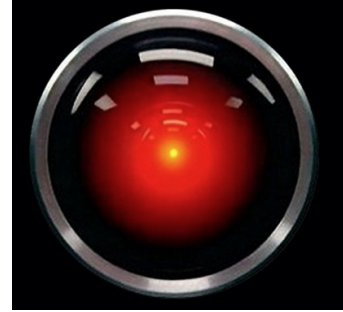


- *Manipulate, deceive, or pursue goals via strategic behaviour, without ethical constraints.*
- *The ends justify the means!*
- *Involves sophisticated reasoning ... unavailable now ... but ...*

# Machiavellian AI Example:

## HAL 9000

*HAL: I'm sorry Dave, I'm afraid I can't do that ... This mission is too important for me to allow you to jeopardise it!* [Link](#)



- **Mission-driven**
  - Prioritise mission success over human life
- **Deceptive & Manipulative**
  - Hides critical information
- **Ends Justify Means**
  - Rational but unethical decisions

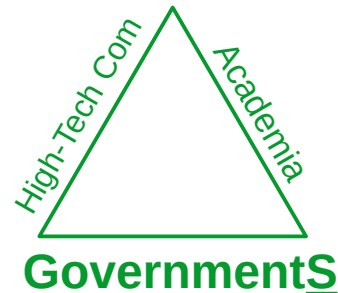


# Rogue AI: Myth or Risk? (2)

- **Intelligent  $\neq$  Desire to Dominate**
  - Dominance is a human trait
- **Desire  $\neq$  Capability**
  - Logistics/Autonomy/Resources are not granted by default
- **Self-awareness?**
  - Still speculative; being intelligent  $\neq$  being conscious

# Social Impact

- AI is driving 4<sup>th</sup> Industrial Revolution
- **Key Challenges**
  1. ⚡ **Rapid** ⚡ **Change** → Adaptation → Job loss → Social unrest → ...
  2. **Misuse by Bad Actors**
- **Solutions**
  - **Collaboration** →
  - Reskilling, Education, AI Ethics, AI Crime Laws, ...
  - Balancing Innovation with Responsibility



# Reflection: Should we fear AI?

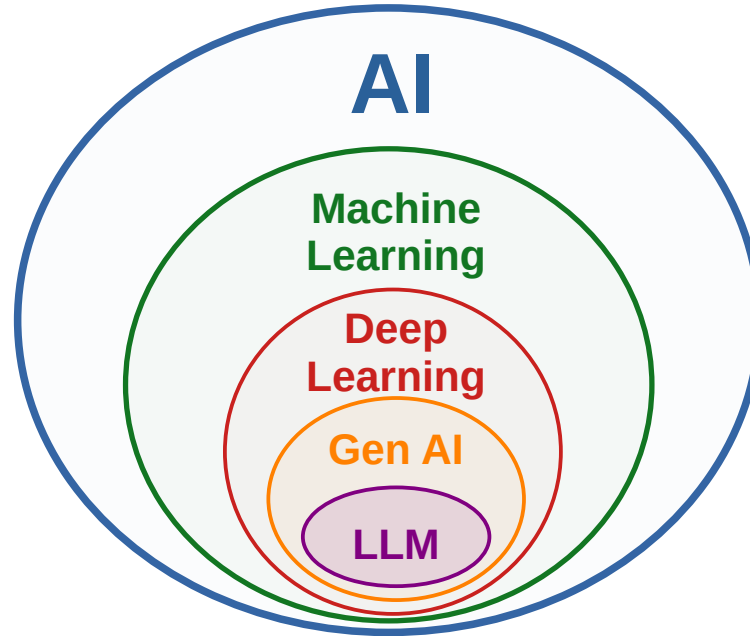
*The danger of computers becoming like human is not as great as the danger of humans becoming like computers.*



*Konrad Zuse  
(1910-1995)*

# That's it!

- Thank you!
- Q&A



## HUMAN + AI

